

United States Government
FY 02 Trade Capacity Building Assistance (\$US)
MADAGASCAR

Activity Title	Activity Description	TCB Category	FY 02 Total
Agribusiness Development	1. Intended to establish and strengthen business relationship with U.S. buyers and customers to promote the vast array of Malagasy Natural Products including spices, fruits nuts, essential oils, tea coffee, raffia continued assistance for business association development support so groups of Malagasy exporters become more competitive in regional and international market; 2. Continued assistance for business association development support so groups of Malagasy exporters become more competitive in regional and international market; and to develop Malagasy Natural Products Label and certification so that Malagasy natural products could reinforce its niche and penetrate new markets; 3. Continued support for dissemination of international market information (product requests., prices, quality / phytosanitary parameters etc...) For more information, please see the Mission's FY 03 Annual Report at USAID intranet: http://cdie.usaid.gov/r4gate.cfm Funded and implemented by USAID/Madagascar.	Export Promotion	\$ 100,000
		Business Services & Training	100,000
		Environmental Trade & Standards	75,000
		Trade-Related Agriculture	150,000
		Tourism Sector Development	75,000
		Activity Total	500,000
Commercialization Program	This program focuses on policies and regulations to promote commercialization and the transformation of agricultural technology into market-oriented and profitable products. Activities include natural products development and trade, food processing association development to enhance trade opportunities, and the use of information technology to increases agribusinesses' capacity to compete for markets and acquire technologies through the global marketplace. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	39,783
Equity and Growth through Economic Research (EAGER) -- Agribusiness	This program promotes private sector and trade and investment activities including the development of appropriate policies and regulations and support for small and medium-sized enterprises. Emphasis is on the development of policies that encourage inter- and intra-regional trade, investment, and business linkages. Activities are designed to enhance the implementation of the African Growth and Opportunity Act. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	18,261
Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,111
Policy Analysis, Research, and Technical Support (PARTS) for Agribusiness	This program promotes the development and growth of the agribusiness sector as well as inter- and intra-regional trade within the Sub-Saharan African countries. Activities focus on facilitating trade linkages and strengthening networks between U.S. and Sub-Saharan African agribusinesses and on the use of information technology as a marketing tool. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	8,696

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Policy Analysis, Research, and Technical Support (PARTS) for Democracy & Governance	This program supports agriculture, trade, and entrepreneurial development through the development of the enabling environment and of local, community-level associations. Through the decentralization of policies and practices and the local democratization process, the program enhances the growth of a market economy and trade relationships. Funded by USAID and implemented by USDA/FAS.	Other Trade Facilitation	23,913
Policy Approaches to SPS International Standards & Trade Policy Implications	This program provides comprehensive training on trade policy implications of the international standard-setting bodies and WTO-consistent approaches to the implementation of SPS regulations. Africa based regional workshops for the SADC, COMESA, and WAEMU organizations involve policy officials, technical specialists, and private sector representatives from each country. Funded by USAID and implemented by USDA/FAS.	Agreement on SPS	18,243
The Global Trade and Technology Network (GTN)	GTN is an international trade lead matching and technology transfer network that helps small and medium-sized enterprises build trade and business linkages, identify investment opportunities and access new technologies. GTN firms are connected by an Internet-based trade lead matching platform that facilitates trade through on-line matching of technology needs with firms that can provide the product or service requested. GTN builds the capacity of firms to engage in international trade by increasing SME access to commercial information and global markets through an all horizons trade initiative that promotes trade in any GTN country in any sector. GTN also facilitates bilateral trade and technology transfer with the United States. GTN’s electronic commerce platform enables firms to establish international trade linkages such as joint ventures, direct sales and purchases, and agent or distributorships. . For more information please see: www.usgtn.net Funded and implemented by USAID/EGAT/BD.	Export Promotion	62,500
		Business Services & Training	62,500
		Activity Total	125,000
FY02 Total USG Trade Capacity Building Assistance to MADAGASCAR			\$ 760,007